

Modern Heirloom

We're in the mood to make every moment count. Every gift. Every gathering. Every interaction.

That's why at Minted, we strive to make it easy for you to curate the very best—for your home, your life, and your loved ones.

Every item we offer reflects the skilled craft of our community of independent artists—each imbued with a meaningful backstory, and sure to become a cherished keepsake for generations to come.



STRAIGHT FROM THE SOURCE

When you know who made the cards, gifts, and artwork you love, they mean even more.







CULTIVATING COMMUNITY

Left: Winner of our holiday card design challenge, Annie Mertlich, illustrates one of her signature botanical motifs. Right: Annie is surprised with the news of her win at 'Camp Minted'.

Mariam Naficy

AND CO-CEO

Melissa Kim

CO-FOUNDER AND CO-CEO

CHAIRMAN, FOUNDER,

Holiday Q&A with our Co-Founders

We caught up with Minted Co-CEOs Mariam and Melissa to reflect on community, environmental responsibility and creating new traditions for generations to come.

What was one of your fondest Minted memories this year?

Mariam: "My fondest Minted memory this year was attending our annual 'Camp Minted' event for our community of independent artists. It was inspiring (and great fun!) to see this global network gather together while knowing that Minted was the catalyst for these relationships."

What is your longest-kept Minted item?

Mariam: "My longest-kept Minted item is my family's holiday card from 2008, Minted's inaugural year. This card is truly a family heirloom now—it features my now-teenage kids when they were 4 and 1!"

What's your outlook on environmental responsibility for the stationery industry?

Melissa: "It is imperative that the stationery industry works toward greater environmental stewardship and sustainability. As a leader in this area, Minted has deepened our sustainability pledge when it comes to products and packaging. And we continuously seek ways to further reduce our environmental footprint while consistently delivering the most beautiful stationery products."

What is one new holiday tradition that you are creating for your family?

Melissa: "I remember loving our holiday decorations growing up. The ritual of preparing the house for the holidays has such fond memories attached to it and I want my kids to have that too. Each year, we add an item and this year, I'm excited to shop our new Direct From Artist holiday decor."

Shown on Cover: Non Stop Fun by Pippin Schupbach, Modern Peace by Annie Holmquist, Winter paper by Catherine Beattie, Line Forest paper by Anastasia Makarova, White Double Sphere Bottle by Giselle Hicks, Platform Bowls, Yin Yang Bowl Set by Tortuga Forma Arc Candleholders by SIN





seals, we insist on the utmost quality.





QUALITY IS EVERYTHING

From antique letterpress cards to wax

06

08

10

ITALIAN LEATHER BAGS

CURATED FINE ART



STRUCTURAL INTEGRITY

This glazed-clay vase (right) is inspired by fractal geometry found in a fortress in Granada.

Arc Candleholders by SIN \$150, ENTWINE - White Ceramic Vase by Trame Paris \$490, Sorin Bowls Set of 2 by Didem Firat \$160, MUQAR Vase by Trame Paris \$1,790, **Pochote Cup - Large** by Caroline Kent \$55, Pochote Cup - Small by Caroline Kent \$25, Bookends
Design 2 by Elia Neophytou \$160





INTRODUCING

Direct from Artist

With our new Direct From Artist marketplace, the connection is stronger than ever between skilled makers and art lovers like you. Whether it's a curious gift for the discerning collector on your list, or a unique addition to your own curated space, every

object is more meaningful when it's sent direct from the artisan who made it. Learn about the exceptional craft and unique story behind a few of our favorites here—with many more at our website.

MINTED.COM/DIRECT-FROM-ARTIST



Chair 1901 by Marcelo Orlievsky \$760



Post Tempest by Nicole Neu \$3,800



Nova Sculpture by Virginia Felix \$520

Urban Garden I Block Print Textile by Sweta Modi \$498, Forever Love Knot by Bharti Trivedi \$2,000, Coal Black Sphere Bottle Vase by Giselle Hicks \$600, Kala Silk Pillow by Studio Variously \$119, Flo Gray Throw by Studio Variously \$259



Roots by Meghan Shimek \$875



Coal Black Diamond with Funnel by Giselle Hicks \$450



Tisa Indigo Silk Pillow by Studio Variously \$134



AGHILAS Natural by Jana Mistrik \$150



Gifts under \$100

Unwrap an original with our Direct From Artist collection. It's never been simpler to support the arts—and procure the perfect gifts.

MINTED.COM/DFA-UNDER-100



Desert Flower Jute Tray by Moriah Okun \$54



Wyat Candelabra – Black by SIN \$90



Ceramic Mug by Marie Bose \$52



Mini No.14 by Cait Courneya \$80



Tope Para Libros Brown Bookend by Algo Studio \$40



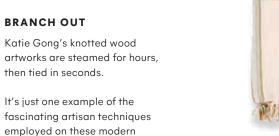
Striped Feijoa Green Pillow Cover by Tatiana Ordoñez \$88



Topo Tray by Elijah Clancy \$75



Table Knot by Katie Gong \$75



Mona Towel by House No. 23 \$56



Wiggle Vase - French Blue by Taylor Suchy \$70



Windows Napkin Sand Set of 4 by MINNA \$96



Brushed Fruit Bowl by Audrey Menezes \$75

exactly the same.



Asterisk Candleholders – Lilac by Tortuga Forma \$70



heirlooms in the making.

Incense Stick & Candleholder by Elia Neophytou \$45



Small Jute Tassel with Gold by Bharti Trivedi \$45



Double Loop Knot by SIN \$60



Face Cup - Small by Caroline Kent \$37



Mancala Board Game Set by Cameron Denucce \$65



Rocky Shore Candle by Audrey Menezes \$40



Breakfast Bowl, Speckled by Lisa Fontaine \$40

Hand Illustrated for the Holidays

Minted's community of independent artists are some of the most talented hand-letterers and painters in the world; some even design their own typefaces.

When they apply that expertise in fully festive effect this time of year, you end up with a truly unique holiday card. See some of our favorite hand-lettered and handpainted designs of the season here, available nowhere else.

MINTED.COM/HOLIDAY



Artist Aspacia Kusulas at work in her studio. "When designing stationery, I love to experiment with different forms, type and colors to create an eclectic style," she says.



man, **12 Days of Christmas** by Sarah Knight,





Free recipient addressing now available on luxurious, foil-pressed envelopes. Exclusively at Minted.

Hand-lettering uses many of the same foundations that other artists use—applying principles of scale and composition are critical. As I've really refined my personal style, I have come to love the challenge of incorporating as much personality into the letter forms as possible, while maintaining legibility for the reader."

- JULIE MURRAY

Find Your Format

Once you've landed on a design you love, it's time to delve into all the delicious, tactile details of your very own online papeterie.

Customize everything from size to format, die-cut shapes to hand-pressed foil—and of course, your favorite family photos and a message from the heart to all the loved ones on your list.

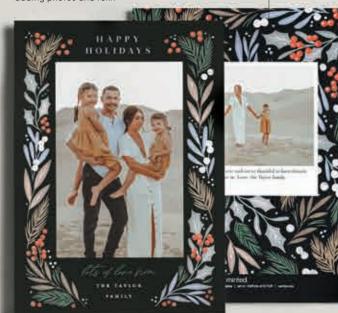
FROM TOP LEFT: Classic Love by Brianne Larsen, Beloved Evergreen by Ana Sharpe, Raffuelo ber Grussac Love y Indiane Cutes, Debrove Lengtein by Arabida Sidape, Raffuelo By Gerrie Magnani, Very Merry Christmas by Kristen Magee, Winter Collection Frame by Rachel Nanfelt, Joy Joy by Lori Wemple, Forest Doodle by Shari Margolin





BACK-OF-CARD PRINTING

Choose from many options that coordinate with the front of your card, including patterns and templates for adding photos and text.



ORNAMENT CARD

Make this year a lasting memento with a card they'll hold onto.



POSTCARD

A minimalist option that's cost-effective, and conserves paper.



4.25" X 6" 4.25" X 6"

\$1.49 POSTCARD no envelope

\$1.61 FOIL-PRESSED POSTCARD no envelope

4.25" X 6"

6" X 8"

\$2.00 GRAND CARD 5" X 7"

\$2.20 FOIL-PRESSED CARD

5" X 7"

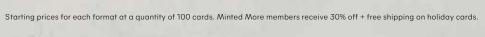
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\$2.20 CARD

5" X 7"

5.25" 5.25" 4.25"

\$2.32 ORNAMENT CARD CARD





\$1.82 CLASSIC CARD

5" X 7"

LETTERPRESS

5.5"

\$1.65 PETITE CARD

\$2.21 FOLDED CARD

10 \$2.48 BOOKLETTE™



Every Design is a Winner

It's true—think of our holiday card offering as the crème de la crème, curated through ongoing design challenges where independent artists everywhere submit their latest creations. This season alone, our top two Holiday Card Challenges received 7,824 entries and 2.3 million votes!

Here, discover some of the top vote-getters—and perhaps your perfect card.



It's a Wonderful Life by Jackie Crawford



Home and Hearts by Amy Kross



Hit Different by Jennifer Dario



Watercolor Joy by Vera Lim

Capri by Kristie Kern



Medieval Garden by Eve Schultz



Spark by Daisy Rizzo



 $\textbf{Shimmering Tartan} \ \text{by Rebecca Durflinger}$



You Bring Us Joy by Sara Hicks Malone



Twinkle Collage by Hailey Maddox



A Very Merry Season by Annie Mertlich



HOLIDAY CARD CHALLENGE WINNER: Annie Mertlich, Salt Lake City, USA

Congratulations on your winning design! What inspired this one?

"The starting point was vintage, late 19thcentury, hand-lettered business posters. From there, I decided to go with a more playful and casual approach. I'm also endlessly inspired by nature, so I definitely had to add in some wispy pines!"

What holiday card tips do you live by?

"Always let the photo shine, no matter what!

The design should always support the photo, because that's ultimately the most important part of any card. I'm also a sucker for the traditional red and green color combination, it's just so classic and stunning!"

What do you love most about the holidays?

"I don't think there's a single thing that I don't LOVE! If I had to choose just a few, I'd say the glistening lights everywhere you go and the Christmas carols. I've gathered quite the collection of Christmas vinyI, so the record player is spinning all of December — and really, most of November as well!"

Quality You Can Feel—and Feel Good About

There's nothing more satisfying than the weight and texture of a beautifully printed artifact in your hands. Except perhaps knowing that it was made responsibly, with the environment in mind.

From our luxuriously thick recycled paper, to premium details like hand-pressed foil and the perfect custom envelope make this year's card one to hold onto.



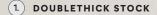






US Patent Pending





Lay It on Thick - Create a holiday card with heft when you opt for our DoubleThick, 100% recycled paper.

2. REAL-FOIL ENVELOPES

Pushing the Envelope - Make your card the best and brightest in the mailbox with real foil, handpressed onto your custom envelope design.

3. ENVELOPE LINERS

Surprise and Delight - Coordinating slip-in envelope liners in festive patterns show you considered every detail.

(4.) RECYCLED PAPER

Recycled is the New Standard - Minted's Smooth Signature paper is luxuriously thick and 100% recycled with a smooth front surface and a creamy cotton texture on the back.

5.) CUSTOM FOIL

Spark Imagination - Foil-pressed details bring a hint of whimsical glitz to any personalized text, like your names or greeting.

(6.) NEW! WAX SEALS

Make an Impression – Add an elevated touch of tradition with a custom wax seal.

LETTERPRESS

Antique Meets Modern - Our letterpress cards are printed on a historic Heidelberg, updated with 21st-century photopolymer plates.

Painted Blocks by Phrosne Ras, Flourishing by Kristie Kern, Slight Arch by Nicole Walsh, Featured Names by Lisa Assenmache







We Make Pretty, Easy

MINTED: THE ADDRESS BOOK

Make addressing your envelopes fast, easy, and beautiful.

MINTED.COM/MINTED-APP





Received a card? Scan the return address to quickly add a contact.



(2.) COLLECT

Request and import mailing addresses easily.



(3.) GET FREE ADDRESSING

Log in and sync with your Minted account and receive free envelope addressing on all orders.

HAVE MORE TO SAY?

Give a memorable year the space it deserves by extending your greeting online.



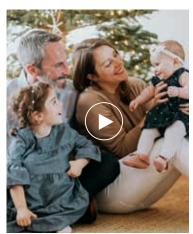
1. PRINT

When you add back-of-card printing to your card design, select the option to add a QR code.



(2.) DESIGN

From there, use our intuitive web tools to add photo galleries, favorite videos, even type an extended letter to loved ones if you wish.



(3.) SHARE

When friends and family receive your card, they can scan the QR code to access your online content.





TARKER SMITH IS TURNING DATE

& Carolyn Doogan, Welcoming by Catherine Everett, Scripted by Jennifer









Abstract Geological Forms I & II by Weronika Sumak 18" x 24" for \$198 (each)



Les Filles by Annie Clark 18" x 24" for \$304



Morning, Sleepyhead by Khara Ledonne 18" x 24" for \$292



by Jayne Alfieri & Stacy Clark, 18" x 24" for \$292



Bait & Switch by Keren Toledano 18" x 24" for \$358



From artful holiday cards in your hand to a large-scale masterpiece that will anchor your curated space, our independent artists' creativity knows no bounds.

Feed your need for visual inspiration with a few of our latest favorite works – sourced from our global design challenges, and printed in limited runs of 350 per size. MINTED.COM/ART

From \$38 for a $5'' \times 7''$ framed print to \$1,580 for a $48'' \times 70''$ framed canvas. \$30.40 to \$1,264 for Minted More members.







Strolling by Alicia Abla 18" x 24" for \$544, Aluminum-Mounted Acrylic

Tranquil Waters I, II & III by Stephanie Goos Johnson, 18" x 24" for \$358 (each)

20 HUNDREDS MORE GIFT IDEAS AT MINTED.CO.

Time-Honored Craft, Cutting-Edge Tech

We love exploring new territory with our design inspirations—and our premium production techniques.

Optional artist signature available on select limited edition art.



Girl in Blues by Cyrille Gulassa, 18" x 24" for \$314



You Are Here by Karyn Denten, 18" x 24" for \$358



Abstract Waves by Carrie Kiefer & Morgan Georgie 30" x 24" for \$498, Block Print Textile



Her I & II by Jinhee Lee, 24" x 18" for \$254 (each)



CHIP OFF THE OLD BLOCK

We're in awe of the unique personality embodied by each individual piece in our block print textile collection. Hand-printed in India using generations-old techniques, each artwork is one of a kind.

HIGH-DEFINITION DISPLAY

Perfect for photography, our new aluminum-mounted acrylic format is light years ahead, utilizing a galleryquality silver halide printing technique and a slim aluminum backer.





 $\textbf{Highland Prairie II \& III} \ \text{by Kamala Nahas, } 18" \times 24" \ \text{for $528 (each)}$



Art Appreciation Starts Young

Foster a love for the arts from an early age when you surround junior curators with original designs by independent artists. Maybe they'll submit artwork of their own to our design challenges one day.

From \$38 for a $5'' \times 7''$ framed print to \$1,580 for a $48'' \times 70''$ framed canvas. \$30.40 to \$1,264 for Minted More members.

MINTED.COM/KIDS-WALL-ART





Rainbow Clouds by Carrie Moradi, 24" x 18" for \$198



Baby Rabbit by Vivian Yiwing, 18" x 24" for \$198



Our World Map by Elly Liyana, 24" x 18" for \$258



Building Memories No.1 by Tania Medeiros, 18" x 24" for \$198



Baby Fox by Vivian Yiwing, 18" x 24" for \$198



Little Boat by Alisa Galitsyna, 18" x 24" for \$198





Sunshine Alpaca by Sally Murphy, 18" x 24" for \$198



COLOR OUTSIDE THE LINES

Many of our limited-edition artworks are available in multiple color schemes, allowing you to coordinate with any kids' room.

Make it

Personal

When you create a one-of-one, custom work of art as a gift, there's no mistaking who it's for.

Show the loved ones on your list just how much you care—our innovative online tools make it easy to create their new favorite keepsake.

Starting at \$39 for a 5" x 7" framed photo art gift. \$31.20 Minted More member price

MINTED.COM/PHOTO-ART



Coal Black Diamond with Funnel by Giselle Hicks, \$450, Heart Snapshot Mix* by Minted, 11" x 11" or \$71, Custom Silhouette Art by Minted, 5" x 7" for \$68, Custom Map Filled Foil Art by Minted, 8" x 8" for \$227, Flower Stag by Holly Hudson, 14" x 11" for \$70, Infinity Knot by SIN, \$80, The Big Picture by Minted, 10" x 8" for \$73



FOR THE BIG SOFTIE

Our best-selling Heart Snapshot Mix®: personalize with 30 photos in color or black and white, and a range of background options





Deckled by Julie O'Leary Green, 8" x 10" for \$71



Delicious Delight by Leia Matt, 8" x 10" for \$71



Generations of Love by Holly Whitcomb, $8" \times 10"$ for \$71



The Big Picture by Minted, 10" x 8" for \$73



FOR THE ARCHIVIST

Custom portraits of homes they've loved

Custom House Portrait by Minted, 24" x 18" for \$228



New float-mounting options, a clean-lined look for their favorite photography



Keep in Touch

Days enjoyed, ideas had, connections made—it all feels a bit more tactile on paper, instead of stored on your phone or sent in an email, doesn't it?

We believe analog methods have an important place in the modern world, so we love offering you customizable calendars, notebooks and stationery to help you stay grounded as you make the most of every day.



Rosedale by Sara Hicks Malone, starting at \$31

PUT PEN TO PAPER

Document your days, record your thoughts—and do it with a custom notebook or planner instead of your phone to create the most practical of keepsakes. 5.5" x 8.5". Choose from 4 interior options: notebook, weekly planner, monthly planner, or address book. Customize front and interior cover with name and/or photos.

\$18 / \$14.40 Minted More member price MINTED.COM/JOURNALS









Big Idea Book by Jessica Corliss

Nostalgic by Angel Walker

Taped Up by Jessica Williams

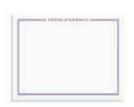
Just Me by Lehan Veenker

UNPLUG TO CONNECT

A handwritten letter is worth about 20 emails or text messages. The best digital detox is slowing down with your own custom stationery.

Printed on Minted's luxe paper and nestled in a beautiful, hinged keepsake box.

Starting at \$36 for 15 / \$28.80 for 15 Minted More member price MINTED.COM/STATIONERY









Gentleman by Allison Brennan & Jessica Tree

Arch by Angelia Sarmiento

A Golden Age by Lehan Veenker

Wild Blossoms by Vivian Yiwing

MAKE EVERY DAY ARTFUL

Create your own custom calendar—choose the design, add photos, start on any month, and print reminders on special dates.

Printed on luxe paper, with rounded corners, and spiral-bound at top.

Starting at \$31 / \$24.80 Minted More member price MINTED.COM/CALENDARS



Checked by Angela Garrick



Ovalon by Alex Roda





Ink Detailing by Rebecca McKinney

Bianca by Alex Roda





The slow process of transformation of our leathers is carried out with only natural vegetable tannins and with total respect for nature."

- CONSORZIO VERA PELLE ITALIANA CONCIATA AL VEGETALE





The leather trims on our best-selling bags are now sourced from the Genuine Italian Vegetable Tanned Leather Consortium. This unique association includes 20 tanneries in the Tuscan tanning district. They are united by a reverence for the skill Tuscan master tanners bring to the trade and the artisan traditions of this special place.

Vegetable-tanned leather absorbs the traces of our life, maturing and transforming with the passage of time. The natural aging doesn't compromise its qualities to the contrary, it's a rare material that improves with use, embodying the signs of time as the most personal expression of nature and truth.

Exceptional Gifts for Every Day

Surround yourself and your family with functional works of art. Winning prints from our global design challenges are available on totes, duffles, aprons, oven mitts and more that make useful gifts for yourself or others. Personalize them with custom-embossed name tags for a thoughtful finishing touch.

THE CATCH-ALL POUCH SET

Store all your essentials in style. Each pouch set includes two sizes—perfect for travel and everyday items like cosmetics, pens, chargers, and more.

Starting at \$52 / \$41.60 Minted More member price







Cheetah Tropical by Tanya Nipat



Indigo by Miranda Mol



Deconstruct by Michelle Taylor

THE LUXE FILLMORE DUFFLE

The ultimate urban companion for trips to the gym or overnight excursions. Roomy interior with side and interior pockets to keep essentials handy. Starting at \$120 / \$96 Minted More member price



Line Wrap by Michelle Taylor



Shuffle by Lindsay Megahed



Taos - Rust by Anna Elder



Tissue Overlay by Carrie Moradi

THE LUXE WEEKENDER

A luxurious travel bag that thoughtfully combines design with function. Roomy interior and exterior pockets, trolley sleeve, detachable shoulder strap.

Starting at \$126 / \$100.80 Minted More member price









Wavy by Michelle Taylor

Skybound by Sara Hicks Malone

Basic - Umber by Bethania Lima

Botanical Cascade - Periwinkle by Erin German

THE LUXE SNAP TOTE

Durable 100% cotton with buttery-soft Italian leather straps for a luxurious finishing touch. Snap closure in brushed copper keeps your items secure.

Starting at \$64 / \$51.20 Minted More member price



Wandering by Alicia Schultz



Basic - Umber by Bethania Lima



Abstract Flora by Iveta Angelova



Wildflowers by Annie Mertlich



Sienna by Julie Murray



Montauk - Periwinkle by Carolyn Nicks



Glide by Anda Safta



Shape Stack by Michelle Taylor

THE LUXE CASUAL CLUTCH

Perfectly sized to fit your wallet, phone, keys, and makeup essentials. Made from durable 100% cotton with supple Italian leather trim and a leather zipper pull.

Starting at \$56 / \$44.80 Minted More member price



Taos - Rust by Anna Elder



Modern Showers by Jenna Holcomb



Zigzag by Miranda Mol



Casual Style by Lucrecia Caporale

APRONS

Create new holiday traditions with artist-designed aprons in kid and adult sizes. Choose from dozens of unique prints, and personalize them with custom-embossed name tags.

\$44 (Adults) \$36 (Children)

\$35.20 (Adults) \$28.80 (Children) Minted More member price



Kid-size oven mitts are one of the cutest gifts you can give. Look for adult sizes too, and artist-designed prints that match our aprons.

\$32 (Adults) \$30 (Children)

OVEN MITTS

\$25.60 (Adults) \$24 (Children) Minted More member price



Animal Dots by Michelle Fifis



Assorted Candy Canes by Kristy Kapturowski





Retro Ornaments by Vivian Yiwing Assorted Candy Canes by Kristy Kapturowski

MINTED.COM/HOLIDAY 31 30 HUNDREDS MORE GIFT IDEAS AT MINTED COM

minted.

minted.com | minted.com/help 1.888.828.6468 | 7 a.m. – 5 p.m. PT M-F; 8 a.m. – 5 p.m. PT Sat-Sun 747 front street, suite 200, san francisco, california 94111



Beautiful Paper, Better for the Planet

Here are just a couple of the big steps we've taken to move Minted toward more environmentally friendly practices. Learn more at minted.com/sustainability.

SUSTAINABILITY-MINDED PACKAGING

100% of our stationery packaging is recyclable or compostable, with over 80% made from recycled, plant-based, sustainability-sourced or post-consumer waste materials.

RECYCLED PAPER OPTIONS FOR ALL STATIONERY

Minted's 100% post-consumer waste recycled paper is thick, matte-finished, FSC-certified, carbon neutral, and manufactured with wind power.

JOIN

minted more.

Get insider-only offers on these gifts and more.
minted.com/more

30% OFF + FREE SHIPPING ON HOLIDAY CARDS OF DESIGN GOODIES 20% OFF
+ FREE SHIPPING ON
EVERYTHING YEAR ROUND



more gift ideas at Minted com